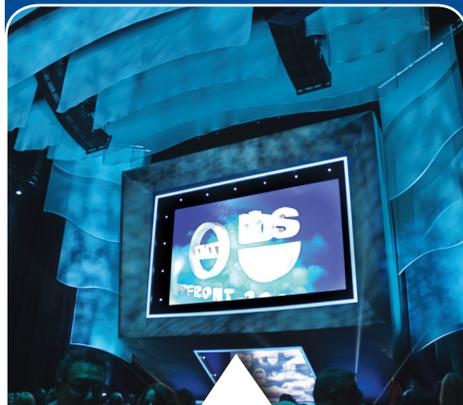




ATOMIC RECEIVES EXTREME I.T. MAKEOVER

Challenges

Atomic's need for advanced collaboration and a data backup and recovery system demanded an enterprise-level solution. Their existing technology structure lacked centralization, administration, security, data recovery and file sharing capabilities. Collaboration across the enterprise was nonexistent, as the network spanned over 35 individual PCs and Macs—each acting as its own individual island—prohibiting efficient communication, email, calendaring, remote access and mobile capabilities. In addition, network servers were nearing capacity and didn't account for future company growth. Internally, confidence in identifying a viable I.T. partner and solution was low. A new network would need to address current issues, in addition to consider growth and expansion of additional offices, employees and workload.



Atomic creates custom environments for national entertainment and branded events including concerts, television, broadcast network upfronts and retail pop-up stores.

About Atomic

Atomic, a Lititz-based custom scenic shop specializing in the design/build of custom scenery for the entertainment industry—including big names like Lady Gaga, Bonnie Raitt, the National Football League, Nike, America's Got Talent, MTV and Target—was faced with major network infrastructure and technology restrictions. Atomic was growing quickly and needed a network that could keep pace with anticipated workflow, future network growth and expansion. Due to Atomic's technology-driven services, it was very important to find the right technology partner.

Results

After months of planning combined with an integrated approach, Atomic's network was executed on time within project parameters. 2K continues to follow up with monthly support services.

“Working with 2K has allowed us to add projects and employees, and generate revenue much faster than the path we were on. We were so inefficient before, we could have never handled the volume of work we do now. We have a lot of growth plans ahead and are really set in terms of network design to accommodate that growth,” said Lydia Henry, Corporate Services Manager” at Atomic.

The team at Atomic now has confidence in the technology systems in place. “Prior to working with 2K, our staff had little trust in I.T. professionals and our staff didn't want to give up their equipment for trouble shooting out of fear of future problems,” said Henry. “The staff at 2K worked well with our team in a non-threatening way, identifying

issues, resolutions and visible changes once they were finished. With 2K, there were no surprises and that was refreshing to us.”

The implementation of data backup and recovery systems has been extremely crucial to Atomic, preserving labor-intensive files. “Previously, when we lost a file, it would mean lost revenue, and it felt like the end of the world. Now, files can be recovered in minutes, which is a huge timesaver for us,” Henry added.

2K has also prepared for Atomic's future growth considerations. “We are proceeding with strategic planning for future network considerations, expansion and growth potential at Atomic. Now, future growth is planned two to three years in advance based on implementation by 2K.”

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